GLOW & THROW

A DESTINATION STRATFORD & STRATFORD COUNTRY CLUB PARTNERSHIP

DECEMBER 18, 2026-JANUARY 10, 2027

SPONSORSHIP OPPORTUNITIES

Glow & Throw Overview

Destination Stratford is pleased to announce an exciting partnership with the Stratford Country Club to align with Lights On Stratford Winter Festival of Lights 2026/2027. Glow & Throw is back for its second season - an interactive community and visitor activity that will take place over multiple evenings and weekends in conjunction with Lights On Stratford. This unique indoor winter experience merges Stratford's passion for the creative arts, culture and sport. Stratford Country Club's curling facility will be transformed into a magical glow in the dark space.

Key Dates

- First Day of Glow & Throw - Friday December 18 from 8:30 pm -9:30 pm
- Last Day of Glow & Throw - Sunday January 3 from 4:00 pm - 6:00 pm

Glow & Throw Schedule

Glow & Throw is made up of 5 sessions. Family sessions will be on Saturday's from 2- 4pm and Sunday's from 4- 6m. Evening sessions will take place on Friday's from 8:30pm - 9:30pm. The evening sessions are encouraged for adult guests to join us, be it a date night or a night out with friends.

Glow & Throw Schedule - December 18, 2026 - January 10,2027

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					18 8:30 -9:30 pm	19 2-3PM & 3-4PM
20 4-5PM & 5-6PM	21	22	23	24	25	26
27	28	29	30	31	1	2 2-3PM, 3-4PM & 4-5PM
3 4-5PM & 5-6PM						

ULTIMATE GLOW Sponsorship Level

Sponsorship value: $600.00

- 1 Opportunity Available - January 2 2026

3 hours of sponsored ice per opportunity

Advertising:

- Logo displayed on glow curling sponsorship board
- Logo identification in advertising for your selected "Glow & Throw Timeslot" first come, first served for available timeslots
- Inclusion in thank you ad at the conclusion of the event.
- Corporate logo featured on Glow & Throw web page prior to and during the duration of the event.

Branding:

- Logo listed on Glow & Throw web page.
- Recognition at Glow Curling Bonspiel
- Opportunity to include have branded items onsite during your "Glow & Throw Timeslot"

Hospitality:

- Two sheet glow curling rental following the Glow & Throw dates will be available in February & March (up to 16 participants)
- 4 spots at your "Glow & Throw Timeslot"

FAMILY GLOW Sponsorship Level

Sponsorship value: $400.00

- 3 Opportunities Available -

2 hours of sponsored ice per opportunity

Advertising:

- Logo displayed on glow curling sponsorship board
- Logo identification in advertising for your selected "Glow & Throw Timeslot" first come, first served for available timeslots
- Inclusion in thank you ad at the conclusion of the event.
- Corporate logo featured on Glow & Throw web page prior to and during the duration of the event.

Branding:

- Logo listed on Glow & Throw web page.
- Recognition at Glow Curling Bonspiel
- Opportunity to include have branded items onsite during your "Glow & Throw Timeslot"

Hospitality:

- One sheet glow curling rental following the Glow & Throw dates will be available in February & March (up to 8 participants)
- 4 spots at your "Glow & Throw Timeslot"

FRIDAY GLOW Sponsorship Level

Sponsorship value: $200.00

- 1 Opportunities Available-

1 hour of sponsored ice per opportunity

Advertising:

- Logo displayed on glow curling sponsorship board
- Logo identification in advertising for your selected “Glow & Throw Timeslot” first come, first served for available timeslots
- Inclusion in thank you ad at the conclusion of the event.
- Corporate logo featured on Glow & Throw web page prior to and during the duration of the event.

Branding:

- Logo listed on Glow & Throw web page.
- Recognition at Glow Curling Bonspiel
- Opportunity to include have branded items onsite during your “Glow & Throw Timeslot”

Hospitality:

- 4 spots at your “Glow & Throw Timeslot”

COMMUNITY THROW Sponsorship
Sponsorship value: $100

Advertising:

- Company listed on glow curling sponsorship board
- Inclusion in thank you ad at the conclusion of the event.

Branding:

- Company listed on Glow & Throw web page.

Hospitality:

- 2 spots at a “Glow & Throw Timeslot”

IN-KIND Sponsorship

The opportunity for in kind sponsorship is also available for this event.

If you offer a product or service we can include to make this event unique and personable we are open to any idea.

In kind food donations such as non-alcoholic beverages and snacks can be featured in the glow lounge.

In kind products & services such as glow-in-the-dark or neon items for sale we would love to feature them as a part of our glow lounge decorations

Advertising:

- Company listed on glow curling sponsorship board.
- Inclusion in thank you ad at the conclusion of the event.

Branding:

- Company listed on Glow & Throw web page.

Hospitality:

- 2 spots at a “Glow & Throw Timeslot”