



GLOW & THROW

A DESTINATION STRATFORD &
STRATFORD COUNTRY CLUB
PARTNERSHIP

DECEMBER 12, 2025-JANUARY 18, 2026

SPONSORSHIP OPPORTUNITIES

Glow & Throw Overview

Destination Stratford is pleased to announce an exciting partnership with the Stratford Country Club to align with Lights On Stratford Winter Festival of Lights 2025/2026. Glow & Throw is back for its second season - an interactive community and visitor activity that will take place over multiple evenings and weekends in conjunction with Lights On Stratford. This unique indoor winter experience merges Stratford's passion for the creative arts, culture and sport. Stratford Country Club's curling facility will be transformed into a magical glow in the dark space.

Key Dates

- First Day of Glow & Throw - Friday December 12 from 5:00 pm -6:00 pm
- Last Day of Glow & Throw - Sunday January 18 from 4:00 pm - 6:00 pm



Glow & Throw Schedule

Glow & Throw is made up of 14 sessions. Family sessions will be on Saturday's from 2- 4pm and Sunday's from 4- 6m. Evening sessions will take place on Friday's from 5pm - 6pm. The evening sessions are encouraged for adult guests to join us, be it a date night or a night out with friends.



Glow & Throw Schedule - December 12, 2025 - January 18,2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					12 5-6PM	13 2-3PM & 3-4PM
14 4-5PM & 5-6PM	15	16	17	18	19 5-6PM	20 2-3PM, 3-4PM & 4-5pm
21 4-5PM & 5-6PM	22	23	24	25	26	27 2-3PM, 3-4PM & 4-5pm
28 4-5PM & 5-6PM	29	30	31	1 January	2 5-6PM, 6-7PM & 7 -8PM	3 2-3PM & 3-4PM
4 4-5PM & 5-6PM	5	6	7	8	9	10
11	12	13	14	15	16 5-6PM	17 2-3PM & 3-4PM
18 4-5PM & 5-6PM						

ULTIMATE GLOW Sponsorship Level

Sponsorship value: \$600.00

- 3 Opportunity Available - December 20, 27 2025 & January 2 2026

3 hours of sponsored ice per opportunity

Advertising:

- Logo displayed on glow curling sponsorship board
- Logo identification in advertising for your selected “Glow & Throw Timeslot” first come, first served for available timeslots
- Inclusion in thank you ad at the conclusion of the event.
- Corporate logo featured on Glow & Throw web page prior to and during the duration of the event.

Branding:

- Logo listed on Glow & Throw web page.
- Recognition at Glow Curling Bonspiel
- Opportunity to include have branded items onsite during your “Glow & Throw Timeslot”

Hospitality:

- Two sheet glow curling rental following the Glow & Throw dates will be available in February & March (up to 16 participants)
- 4 spots at your “Glow & Throw Timeslot”



FAMILY GLOW Sponsorship Level

Sponsorship value: \$400.00

- 8 Opportunities Available -

2 hours of sponsored ice per opportunity

Advertising:

- Logo displayed on glow curling sponsorship board
- Logo identification in advertising for your selected “Glow & Throw Timeslot” first come, first served for available timeslots
- Inclusion in thank you ad at the conclusion of the event.
- Corporate logo featured on Glow & Throw web page prior to and during the duration of the event.

Branding:

- Logo listed on Glow & Throw web page.
- Recognition at Glow Curling Bonspiel
- Opportunity to include have branded items onsite during your “Glow & Throw Timeslot”

Hospitality:

- One sheet glow curling rental following the Glow & Throw dates will be available in February & March (up to 8 participants)
- 4 spots at your “Glow & Throw Timeslot”



FRIDAY GLOW Sponsorship Level

Sponsorship value: \$200.00

- 3 Opportunities Available-

1 hour of sponsored ice per opportunity

Advertising:

- Logo displayed on glow curling sponsorship board
- Logo identification in advertising for your selected “Glow & Throw Timeslot” first come, first served for available timeslots
- Inclusion in thank you ad at the conclusion of the event.
- Corporate logo featured on Glow & Throw web page prior to and during the duration of the event.

Branding:

- Logo listed on Glow & Throw web page.
- Recognition at Glow Curling Bonspiel
- Opportunity to include have branded items onsite during your “Glow & Throw Timeslot”

Hospitality:

- 4 spots at your “Glow & Throw Timeslot”



COMMUNITY THROW Sponsorship

Sponsorship value: \$100

Advertising:

- Company listed on glow curling sponsorship board
- Inclusion in thank you ad at the conclusion of the event.

Branding:

- Company listed on Glow & Throw web page.

Hospitality:

- 2 spots at a “Glow & Throw Timeslot”



IN-KIND Sponsorship

The opportunity for in kind sponsorship is also available for this event.

If you offer a product or service we can include to make this event unique and personable we are open to any idea.

In kind food donations such as non-alcoholic beverages and snacks can be featured in the glow lounge.

In kind products & services such as glow-in-the-dark or neon items for sale we would love to feature them as a part of our glow lounge decorations

Advertising:

- Company listed on glow curling sponsorship board.
- Inclusion in thank you ad at the conclusion of the event.

Branding:

- Company listed on Glow & Throw web page.

Hospitality:

- 2 spots at a "Glow & Throw Timeslot"

